



Hot off the press!

A must-have brand new eco idea for Christmas UK made Recycled Cardboard Aeroplane - £16.95

TV designer and environmentalist Oliver Heath says *"Take inspiration from Biggles. All you need now is a flying jacket and a handlebar moustache. And my top tip; attach some braces for that no-hands experience"*

Let imaginations fly with this cardboard aeroplane - The perfect eco friendly toy for indoors or out for energetic kids.



The creative pilot can customise the plane with stickers, paint or pens.

Comes flat packed and is easy to assemble - simply slot the cardboard pieces into place. To re-use, re-flat pack and fold away ready for the next adventure!

Made in the UK from recycled cardboard.

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Notes to Editors

All items available online at www.ecocentric.co.uk and by phone on **0207 739 3888**

For more information about EcoCentric or for images, samples or interviews with Oliver Heath, please contact the press office on **020 7739 3888** or niki@ecocentric.co.uk

EcoCentric is an eco-homewares company, co-founded by TV designer **Oliver Heath**. Oliver has combined his knowledge of eco-materials with his strong designer's eye for style to bring together the most coordinated collection of eco-homewares and lifestyle products available today. This **Urban eco-chic** style offers today's smart, environmentally attuned customers an alternative to traditional, unsustainable products. EcoCentric brings together contemporary design with increased environmental awareness. All of the products have been chosen for their environmentally friendly principles: either because they use low levels of energy, or are crafted from sustainable materials or recycled items.

Oliver Heath has been the designer/presenter on a number of programmes including BBC Changing Rooms and BBC Home Front, Channel 4's From House to Home and ITV's 2007 series Dream Homes, and he writes a regular column on design in The Observer. His new book, Urban Eco Chic will be published in September by Quadrille - easy ways to bring eco style and practicality into the home.

He is also a passionate environmentalist and has written articles on green design for Friends of the Earth and acted as media spokesman for both the Energy Savings Trust and the Waste and Resources Action Programme.

Oliver has developed his own range of environmentally sensitive homeware and has recently launched a range of natural paints for earthBorn, now available at www.ecocentric.co.uk . For more information on Oliver Heath see: www.oliverheath.com