



News Release
Aug 2008

A quality fair trade photo frame frame gift for a golden memory

There is no need to compromise on style to be eco friendly with EcoCentric. This Embossed Leaf Frame, £24.95, combines contemporary design with age-old techniques, natural materials and sustainable methods of production. It is the perfect surround for precious moments to be displayed in the most style conscious home.

The metal of the frame is handmade from a mixture of recycled light metals, mounted onto a Sheesham wood base. The Sheesham wood is taken from sustainable forests in eastern India.

A gift that gives twice - Hand made in India by fair trade and local community initiatives. Craftsmen are paid a decent wage for their work; working conditions are safe and a good standard.

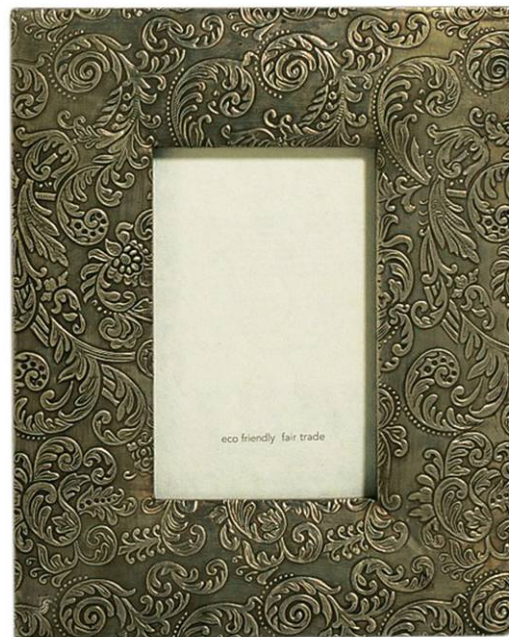
The ideal gift for a special occasion.

Embossed Leaf frame

Fits 7" x 5" photos

£24.95 (free delivery)

- ends -



Notes to Editors

All items available online at www.ecocentric.co.uk and by phone on **0207 739 3888**

For more information about EcoCentric or for images, samples or interviews with Oliver Heath, please contact Niki Clarke at the press office on **020 7739 3888** or niki@ecocentric.co.uk

EcoCentric is an eco-homewares company, co-founded by TV designer **Oliver Heath**. Oliver has combined his knowledge of eco-materials with his strong designer's eye for style to bring together the most coordinated collection of eco-homewares and lifestyle products available today. This **Urban eco-chic** style offers today's smart, environmentally attuned customers an alternative to traditional, unsustainable products.

EcoCentric brings together contemporary design with increased environmental awareness. All of the products have been chosen for their environmentally friendly principles: either because they use low levels of energy, or are crafted from sustainable materials or recycled items.

With its wide range of stylish home and lifestyle goods, including lighting, soft furnishings, home accessories, toys and stationary, EcoCentric is the perfect place to have a **wedding gift list**. With beautiful basics for a couple setting up a first home, to unique and exclusive gifts those who already think they have everything!

Oliver Heath has been the designer/presenter on a number of programmes including BBC Changing Rooms and BBC Home Front, Channel 4's From House to Home and ITV's 2007 series Dream Homes, and he writes a regular column on design in The Observer. His new book, Urban Eco Chic will be published in September by Quadrille - easy ways to bring eco style and practicality into the home.

He is also a passionate environmentalist and has written articles on green design for Friends of the Earth and acted as media spokesman for both the Energy Savings Trust and the Waste and Resources Action Programme (WRAP).

Oliver has developed his own range of environmentally sensitive homeware and has recently launched a range of natural paints for earthBorn, now available at www.ecocentric.co.uk . For more information on Oliver Heath see: www.oliverheath.com