

Two delightful new dolls houses

This large dolls house made from recycled cardboard is a cheaper and more eco friendly alternative to wooden versions. A blank canvas to paint and decorate as you wish which can be folded away when not in use.

A dolls house can be an expensive purchase, choosing from many intricately painted wooden models on offer.

This dolls house, made from recycled cardboard, comes as a blank canvas for your child to paint, draw or wallpaper according to their own imagination.

Open fronted for easy access with windows and lots of rooms, it can sit either on a table or on the floor.

Recycle cardboard Dolls House

£32.95 (free delivery)



What are the benefits?

- **Competitive price** – At £32.95, there is money left in the budget for the furniture and accessories that make a house a home.
- **Sturdy** – Made from double walled corrugated card, so the walls are sturdy enough to deal with a young child's play. Also, at that price you won't be too precious or worried about damage.
- **Blank canvas** – Budding interior designers will have hours of fun painting and decorating their very own eco house with colours and fabrics. Why not use left-over wallpaper from your own home to create the same look in miniature?
- **Space saver** – Arrives flat-packed and easy to assemble, simply slot the pieces into place. When you need to clear space for guests, the house can be simply folded flat for storage.
- **Complete the loop** – Made in the UK from recycled cardboard, and can be put out with your cardboard for recycling at the end of its life.

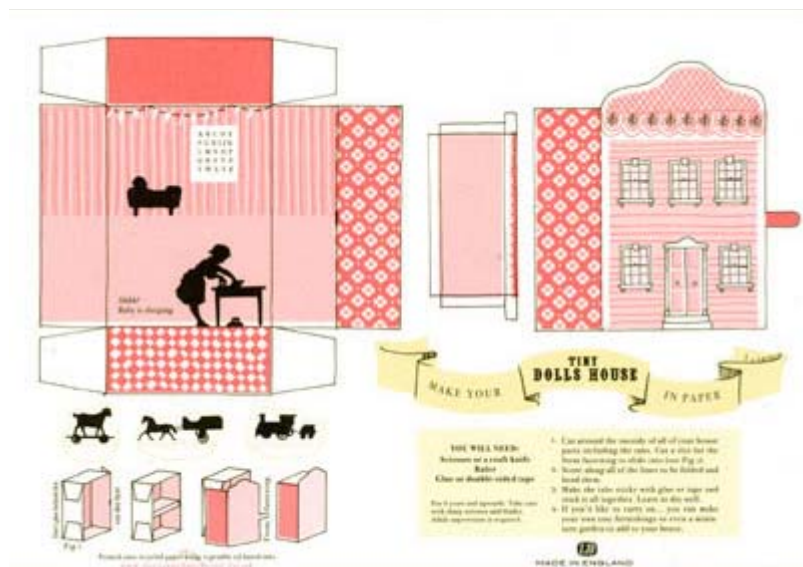
Mini dolls house card

For the young at heart this greetings card is a DIY mini dolls house to make.

This ready-to-make sweet little doll's house is made from recycled paper.

An innovative & creative greeting - With some careful cutting and sticking the recipient can construct this tiny house with baby sleeping upstairs in the nursery.

Eco friendly - Each card is printed in the UK on 100% recycled paper using vegetable oil based inks.



The card is unfolded (in the style of a postcard) which means it uses half the paper of a normal greeting card. It comes with a pink envelope and is blank on the back for your own message.

The ideal gift for a dolls house enthusiast.

Dolls House greetings card
£4.95 (free delivery)

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Notes to Editors

All items available online at www.ecocentric.co.uk and by phone on **0207 739 3888**

For more information about EcoCentric or for images, press loans or interviews with Oliver Heath, please contact Niki Clarke at the press office on **020 7739 3888** or niki@ecocentric.co.uk

EcoCentric is an eco-homewares company, co-founded by TV designer **Oliver Heath**. Oliver has combined his knowledge of eco-materials with his strong designer's eye for style to bring together the most coordinated collection of eco-homewares and lifestyle products available today. This **Urban eco-chic** style offers today's smart, environmentally attuned customers an alternative to traditional, unsustainable products. EcoCentric brings together contemporary design with increased environmental awareness. All of the products have been chosen for their environmentally friendly principles: either because they use low levels of energy, or are crafted from sustainable materials or recycled items.

Oliver Heath has been the designer/presenter on a number of programmes including BBC Changing Rooms and BBC Home Front, Channel 4's From House to Home and ITV's 2007 series Dream Homes, and he writes a regular column on design in The Observer. His new book, Urban Eco Chic will be published in September by Quadrille - easy ways to bring eco style and practicality into the home. He is also a passionate environmentalist and has written articles on green design for Friends of the Earth and acted as media spokesman for both the Energy Savings Trust and the Waste and Resources Action Programme (WRAP).

Oliver has developed his own range of environmentally sensitive homeware and has recently launched a range of natural paints for earthBorn, now available at www.ecocentric.co.uk . For more information on Oliver Heath see: www.oliverheath.com