

Take note, eco scribblers

ECO FRIENDLY NOTEBOOKS have had a makeover. No longer reduced to looking and feeling like cardboard, eco notebooks come in stylish designs and incredible quality. The new range from Ecocentric has a style to suit all types and budgets; from artist to traveller to business executive.



Travel / hobby notebooks

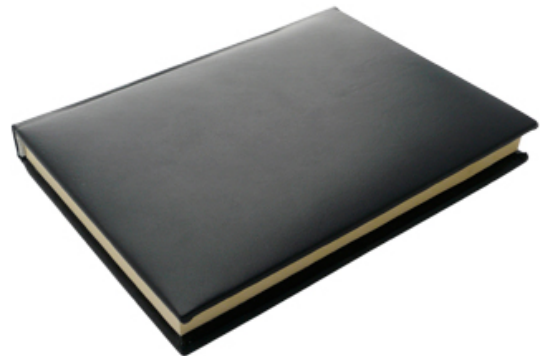
- With a mix of page styles inside for writing, sketching etc – with pockets to keep ticket stubs & mementos in
- With a choice of three quirky cover designs, printed in water-based inks
- Pages and inserts are made from recycled papers
- Perfect for journaling whilst on travels, or as a gardening or hobby journal

Travel / hobby A5 notebook - £6.99

Executive journal (gift boxed)

- Timeless hardback leather journal.
- Quality cotton paper pages in a soft ivory colour – with a smooth luxurious finish, great for all types of pen & ink
- Fairly traded – made by small co-operatives in India
- Sustainably produced - naturally dyed, smooth black leather
- Smart – comes in a gift box

Executive A5 journal - £26.95



Soft leather wrap journal (gift boxed)

- Rustic soft leather journal
- Handtorn ivory cotton paper pages – great quality for all types of pen, pencil, paints & pastels
- Wrap-around tie keeps all your inserts secure
- Soft chocolatey leather cover which enhances with time.
- Fairly traded – made using traditional techniques
- Perfect for travelling, sketching and just holding memories

Leather wrap A6 journal - £24.95

Recycled leather notebook

- Softback journal with durable recycled leather cover.
- Recycled paper pages using pulp from local mills
- Loose-leaf bound - books can be re-filled and covers re-used, making for longer living books
- Books open out flat – easier to write, and ideal for left-handers!
- Made in the UK
- Choose from aqua, hot pink and natural leaf print designs.
- Can be embossed for an executive gift or company branding



Recycled leather A6 notebook - £8.95

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Notes to Editors

All items available online at www.ecocentric.co.uk and by phone on **0207 739 3888**

For more information about EcoCentric or for images, samples or interviews with Oliver Heath, please contact the press office on **020 7739 3888** or niki@ecocentric.co.uk

EcoCentric is an eco-homewares company, co-founded by TV designer **Oliver Heath**. Oliver has combined his knowledge of eco-materials with his strong designer's eye for style to bring together the most coordinated collection of eco-homewares and lifestyle products available today. This **Urban eco-chic** style offers today's smart, environmentally attuned customers an alternative to traditional, unsustainable products.

EcoCentric brings together contemporary design with increased environmental awareness. All of the products have been chosen for their environmentally friendly principles: either because they use low levels of energy, or are crafted from sustainable materials or recycled items.

With its wide range of stylish home and lifestyle goods, including lighting, soft furnishings, home accessories, toys and stationary, EcoCentric is the perfect place to have a **wedding gift list**. With beautiful basics for a couple setting up a first home, to unique and exclusive gifts those who already think they have everything!

Oliver Heath has been the designer/presenter on a number of programmes including BBC Changing Rooms and BBC Home Front, Channel 4's From House to Home and ITV's 2007 series Dream Homes, and he writes a regular column on design in The Observer. His new book, Urban Eco Chic will be published in September by Quadrille - easy ways to bring eco style and practicality into the home.

He is also a passionate environmentalist and has written articles on green design for Friends of the Earth and acted as media spokesman for both the Energy Savings Trust and the Waste and Resources Action Programme.

Oliver has developed his own range of environmentally sensitive homeware and has recently launched a range of natural paints for earthBorn, now available at www.ecocentric.co.uk . For more information on Oliver Heath see: www.oliverheath.com